on-line	INFOMARINE ON-LINE 33, Akti Miaouli Piraeus 185-35 GREECE	Tel : +30 (210) 429 2114 Fax : +30 (210) 429 2115 E-MAIL: marketing@infomarine.gr Website: www.infomarine.gr
Attention :	All prospect clients of Infomarine On Line	
Subject:	Sponsorship, Advertisement	Date: 10-06-2016

Infomarine On-Line web pages give you the opportunity to advertise and projecting your products or services to one of the biggest directory in maritime industry worldwide. <a href="www.infomarine.gr">www.infomarine.gr</a> has daily more than 2000-3000 visitors from the marine industry, which search for products, companies and services. We are presenting herewith our special offers for Sponsorship, Advertisement packages with attractive benefits, for your company, which will be promoted in all of our services and products in the net.

The opportunities that given to you projecting your company with the advertisers plan.

Our websites: <a href="www.infomarine.gr">www.infomarine.net</a>, <a href="www.shipyards.gr">www.shipyards.gr</a>, <a href="www.finddivers.gr">www.finddivers.gr</a>
<a href="www.shipyards.gr">www.shipyards.gr</a>, <a href="www.marineterms.com">www.marineterms.com</a>, <a href="www.marinesoft.gr">www.marinesoft.gr</a>, <a href="www.bestdomains.gr">www.bestdomains.gr</a>

#### ADVERTISERS & SPONSORS BANNERS LOCATION & PRICE

- (Fixed position top Right 150 x 60 pxls ) (Three first top positions) 12 Months 2000 €.
- (Random position Right 150 x 60 pxls) 12 Month Right 1500 €.
- (Sponsor banners 300 x 50 pxls (Top Header in all pages) 12 Months 5000 €.
- AdWords Banner 300 x 250 pxls Included Free of charge to any of the above plans.





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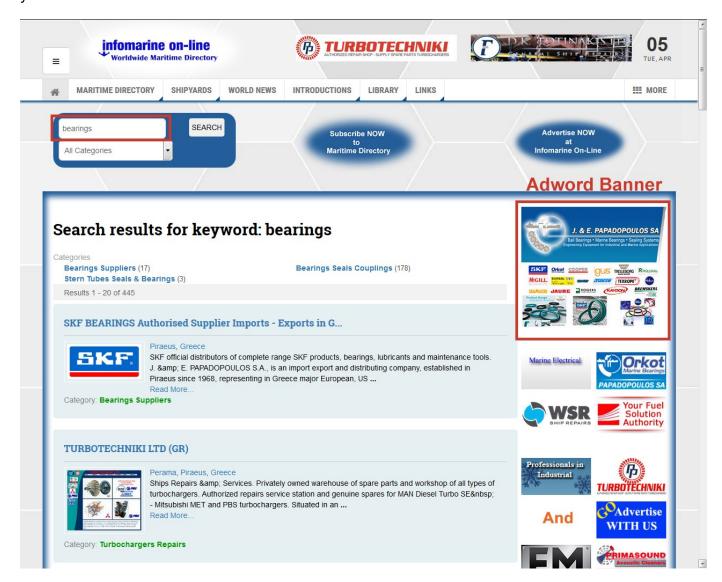
Tel : +30 (210) 429 2114 Fax : +30 (210) 429 2115

E-MAIL: marketing@infomarine.gr

Website: www.infomarine.gr

# ADVERTISER & SPONSORS ADWORDS Banner 300 x 250px (Included)

AdWords banner ads can appear in a variety of pre-approved keywords, which appeared on search results pages Use images to simply drive awareness of your brand or increase clicks and traffic to your website.



Fixed or Random Banner 150 x 60 pxls

**Analytically:** 

#### 1. ADVERTISER'S BANNERS

- (Fixed position top Right 150 x 60 pxls ) (Three first top positions) 12 Months 2000 €
- (Random position Right 150 x 60 pxls) 12 Month Left or Right 1500 €
- AdWords Banner 300 x 250 pxls Included Free of charge to any of the above plans.



Products brochures as attached files to your profile.

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Fax : +30 (210) 429 2115
E-MAIL: marketing@infomarine.gr
Website: www.infomarine.gr

1.1 A clickable button provides a direct link to the advertisers' web site. Construction of advertising button is free of charge. The size of button is: 150 \* 50 pixels and presented until expiration of the pre-paid program.
Fixed banners 150x60 presented on Random mode between 1<sup>st</sup> and 3<sup>rd</sup> positions to all pages in <a href="www.infomarine.gr">www.infomarine.gr</a>
Random banners 150x60 presented on Random mode under 4<sup>th</sup> position to all pages in <a href="www.infomarine.gr">www.infomarine.gr</a>
www.infomarine.net
www.marineterms.com

1.2 Advanced listing of your web site to the top of search results by search engine which includes:
 Category - Company's description - Country Tel/Fax - Port - Specific keywords.
 Direct Link to company's Web site. Pictures gallery (Upload up to 10 pictures related to your services and products, -

Link to your Geographical location (Google Map tool).

1.4 Company's presentation in advertisers' page and listing in Infomarine's "users' pages" and "News letters" "Technical Library" which are sent on a weekly basis. <u>Click here</u>

Editor or Reporter access for Free posting your company's news and articles, brochures, with your User name and password to "Maritime News" and "Technical Library" in www.infomarine.gr

**Listing Subscription** 

- 1.5 A welcome page is developed for your company's website entry and is released to all our customers listed in our data amounting to more than 22.000 emails.
- 1.6 Free send unlimited releases of your company's newsletters to your customers.
  For more info visit <a href="https://www.flashmail.gr">www.flashmail.gr</a>

#### FREE UTILITIES FOR ADVERTISERS:

- Hosting for your website with 5.0 Gb disk (Services provided by our own web site and servers www.bestdomains.gr
- Admin Panel (Cpanel or Plesk), Web site statistics, Free Parking additional domains View Hosting plans
- Unlimited Pop3 email accounts
- Unlimited Webmail for any Pop3 account
- Internet tools (Fantastico tools)
- Ftp Access, Email spam protects. MS Front page 2002s
- CGI, Perl , MySQL, PHP, ASP
- Technical Support

ABOVE SERVICES ARE REFLECTING TO THE "BUSINESS PLAN PACKAGE", AT THE COST OF EURO 420,00 PER YEAR, WHICH IS OFFERED FREE OF CHARGE WITH OUR BEST OF COMPLIMENTS FOR AS LONG AS YOUR ADVERTISEMENT IS RUNNING TO www.infomarine.gr

# Sponsor banner on top Header 300 x 50 pxls

Sponsor top banner 150 x 40 pxls

Analytically:

### SPONSORSHIP BANNERS (Sponsor 300 x 50 pxls) + (Sponsor 150 x 40 pxls)

Cost of Sponsorship per year (program which is fulfilled in an annual prepaid basis: Euro 5,000.00 AdWords Banner 300 x 250 pxls Included Free of charge to any of the above plan.

- 1.1 Sponsors' logos are placed on the TOP bar of all Infomarine On-Line (<u>www.infomarine.gr</u>) web pages with a clickable hyperlink button of 150 \* 50 pixels, which runs permanently at every page of the Maritime Directory and provides a direct link to the sponsors' web site.
  - (Pease note TOP banner's bar place is a very limited space only for 4 SPONSORS banners.
- 1.2 One hyperlink banner size 300 \* 50 pixels which operates on top of each page and runs at all pages of the site and search results and provides a direct link to the sponsors' web site. Your banner will be also placed in all our Maritime portals: <a href="www.infomarine.gr">www.infomarine.gr</a>, <a href="www.infomarine.net">www.infomarine.net</a> <a href="www.marineterms.com">www.shipyards.gr</a>
- 1.3 Advanced listing of your web site to the top of search results by search engine which includes:
  - Category Company's description Country Tel/Fax Port Specific keywords.
  - Direct Link to company's Web site. Pictures gallery (Upload up to 10 pictures related to your services and products, Link to your Geographical location (Google Map tool).
  - Products brochures as attached files to your profile. <u>Listing Subscription</u>



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1.4 Company's presentation in advertisers' page and listing in Infomarine's "users' pages" and "News letters" "Technical Library" which are sent on a weekly basis. <u>Click here</u>

Editor or Reporter access for Free posting your company's news and articles, brochures, with your User name and password to "Maritime News" and "Technical Library" in <a href="https://www.infomarine.gr">www.infomarine.gr</a>

- 1.5 A welcome page is developed for your company's website entry and is released to all our customers listed in our data amounting to more than 22.000 emails.
- 1.6 Free send unlimited releases of your company's newsletters to your customers.
  For more info visit <a href="https://www.flashmail.gr">www.flashmail.gr</a>

#### FREE UTILITIES FOR SPONSORS:

- Hosting for your website with 5.0 Gb disk (Services provided by our own web site and servers www.bestdomains.gr
- Admin Panel (Cpanel or Plesk), Web site statistics, Free Parking additional domains View Hosting plans
- Unlimited Pop3 email accounts
- Unlimited Webmail for any Pop3 account
- Internet tools (Fantastico tools)
- Ftp Access, Email spam protects. MS Front page 2002s
- CGI, Perl , MySQL, PHP, ASP
- Technical Support

ABOVE SERVICES ARE REFLECTING TO THE "BUSINESS PLAN PACKAGE", AT THE COST OF EURO 420,00 PER YEAR, WHICH IS OFFERED FREE OF CHARGE WITH OUR BEST OF COMPLIMENTS FOR AS LONG AS YOUR ADVERTISEMENT IS RUNNING TO www.infomarine.gr

Cost of Sponsorship per year (program which is fulfilled in an annual prepaid basis: Euro 5,000.00

# **Advertisers and Sponsors Subscription Plans Including**

## 1. Banner subscription in Maritime Directory <u>www.infomarine.gr</u> and in <u>www.infomarine.net</u>

Listing your company's website and profile in Maritime Directory search results by:

Category service, Company's name, Country, Port, Tel/Fax - E-mail, hidden keywords related to your Services, products, brand names and ports of service.

- Hyperlinks to: E-mail Website and Social media Facebook, Linkedin, Youtube, Skype.
- Pictures gallery (Upload up to 10 pictures related to your services and products.
- Link to your Geographical location (Google Map tool).
- Customers Enquiry form direct to your email.
- Submit your advertising brochure.
- All are searchable in data and everything your clients see you can edit, correct and update any time from your control panel by using your user name and password.

# 2. Banner subscription in Shipyard's Agents Directory in <a href="www.shipyards.gr">www.shipyards.gr</a> Only for Shipyard's Exclusive Brokers Agents or Partners.

The latest updated Shipyards Directory, with more than 1000 Shipyards locations on Google map is the largest maritime portal website database in internet.

Especially for the Shipyard's Exclusive Brokers or Partners we present on Google map all locations of Shipyards representations.

The Shipyards Directory portal website is a great tool for the marine professionals helping them to find quickly the nearest shipyard to repair and dry dock their vessels.



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# 3. Banner subscription in Diver's Companies and Agents Directory in <a href="www.finddivers.com">www.finddivers.com</a> Only for Divers companies and Exclusive Brokers Agents or Partners.

The latest updated Divers Directory, with more than 1000 approved by classifications divers locations on Google map is the largest maritime portal website database in internet.

Especially for the diver's Exclusive Brokers or Partners we present on Google map all locations of representations.

The Divers Directory portal website is a great tool for the marine professionals helping them to find quickly the nearest divers station for repair or U/W survey for their vessels.

# 4. Futures Web sites portals <u>www.shipsafety.gr</u> and <u>www.shipsuppliers.net</u> (Under development) Only for companies and Exclusive Brokers Agents or Partners related to these services.

The above 2 Directories portal websites are a great tool for the marine professionals helping them to find quickly the stations for Safety Equipment inspections and Spare parts suppliers worldwide.

With great honour we are mentioning herewith also that we are receiving many emails on a daily basis from people asking our professional opinion and suggestions as to whom they should contact for various kinds of services in the maritime field. All our advertisers and clients are respectful establishments, to the best of our knowledge, and they are truly professionals rendering their services considering their customers' needs and benefits.

Concluding our offer, we wish to emphasize to the benefits gained through advertisement in our website <a href="https://www.infomarine.gr">www.infomarine.gr</a>. Infomarine On-Line portal web site is one of Google's target source of information, not mentioning the strongest one, and that is justified by the strong keywords that are running in the 'background' of each posting and of course by the thousands of visits daily.

We wish to thank you for your time spent in this presentation, and we would be honoured to promote **your company** by the most professional and decent way and means possible.

# SERVICES ARE AVAILABLE ON THE BELOW SITES TO ALL MEMBERS

www.infomarine.gr The fast search engine Maritime directory portal website.

www.infomarine.net The Daily Maritime News Live Maritime portal website.

www.marineterms.com Maritime dictionary with marine terms and acronyms.

www.shipyards.gr Shipyards directory with locations on Google Map of shipyards worldwide.

www.finddivers.com Divers directory with locations on Google Map for divers worldwide.

www.marineshoft.gr Marine software finder portal website

www.bestdomains.gr Search and register in minutes your .gr, .com, .net, .biz.

We, at Infomarine On-Line are always at your disposal for your queries and reply to any of your questions.

Respectfully yours,

Infomarine On-Line Marketing Director
Infomarine On-Line E-Mail: marketing@infomarine.gr